

PERFORMING ARTISTS INITIATIVE FACT SHEET



DORIS DUKE
CHARITABLE FOUNDATION

Overview	<p>The Doris Duke Performing Artists Initiative is a new \$50 million special initiative of the Doris Duke Charitable Foundation (DDCF), above and beyond DDCF's ongoing commitment to jazz, theatre, contemporary dance and related interdisciplinary work. Over the course of 10 years, the three-part Performing Artists Initiative will provide awards to more than 200 artists, as well as a range of dance companies, theaters and presenters. Awards in two of the three sub-initiatives will be given directly to artists and will not be project based. Instead, artists will be given flexible and unrestricted multi-year support, enabling them to take creative risks, explore new ideas and pay for important needs such as healthcare. The awards will also offer grantees unprecedented incentives such as retirement funds and additional support for audience development and arts education. The third sub-initiative will support artist residencies designed to increase demand for jazz, theatre, contemporary dance and related interdisciplinary work at nonprofit arts organizations. The Performing Artists Initiative in sum represents a landmark commitment on the part of DDCF to recognize the potential of individual artists and insure their future viability, in the core fields of the performing arts supported by Doris Duke during her lifetime.</p>
Total Support	\$50 million over 10 years
Provided	(\$41.3 million to support artist awards, \$8.7 million to support residencies)
Total # Artists Directly Supported	200 (additional artists will be supported through the residency program)
Fields Supported	Contemporary dance Jazz Theatre Related interdisciplinary work
Award Categories	<p><u>Part One: Doris Duke Artists</u></p> <p>Awardees: 100 artists will receive awards as Doris Duke Artists in Part One of the Initiative</p> <p>Selection Process: Applications will not be accepted. Artists will be selected by anonymous peer-review panels of professionals.</p> <p>Qualifications: Artists who have won funding support on a national level for at least three different projects over the past 10 years, with at least one project having received support from a DDCF-funded program</p> <p>Timing: Awards granted over a period of three to five years Part One, first class of awards: 2012-2016</p> <p>Funding Breakdown: Total potential investment in each artist: \$275,000 -- \$225,000 of unrestricted funding -- \$25,000 for audience development or arts education -- an additional \$25,000 may be made available by the</p>

Foundation on an incentive matching basis for retirement savings

Additional Benefits: All Doris Duke Artists will have the opportunity to take part in professional development activities, financial and legal counseling, and grantee gatherings.

Part Two: Doris Duke Impact Awards

Awardees: 100 artists will receive Doris Duke Impact Awards in Part Two of the Initiative

Selection Process: Applications will not be accepted. Artists will be selected by anonymous peer-review panels of professionals.

Qualifications: Artists who have demonstrated the potential to influence their respective fields but who have yet to receive significant national support

Timing: Awards granted over a period of two to three years
Part Two, first class of awards: 2014-2016

Funding Breakdown: Total potential investment in each artist: \$80,000
-- \$60,000 in unrestricted funding
-- \$10,000 for audience development
-- an additional \$10,000 may be made available by the Foundation on an incentive matching basis for retirement savings

Additional benefits: All Impact Award grantees will have the opportunity to take part in professional development activities, financial and legal counseling, and grantee gatherings.

Part Three: Doris Duke Artist Residencies

Awardees: Doris Duke Artist Residencies will support at least 50 residencies for artists at dance companies, theaters, presenting organizations and/or select service organizations in Part Three of the Initiative.

Selection Process: Letters of inquiry must be submitted by June 1, 2012. Joint applications from artists and organizations will be accepted from June 4, 2012.

Qualifications: Residencies will support efforts by exemplary artists and organizations to work together in developing demand for jazz, theatre, contemporary dance and/or related interdisciplinary work. Artists and organizations must have a prior history of working together and will mutually conceive the residencies.

Timing: At least 50 four-month residencies conducted over a period of two to three years
Part Three, first group of awards: 2013-2015

Funding Breakdown: Residencies will be offered at \$150,000 or \$75,000 levels. Half of each residency grant will go to the artist and half to the organization.

Announcements

Doris Duke Artists will be announced annually in classes of 20 between 2012 and 2016.

Doris Duke Impact Awards will be announced in classes of 20 between 2014 and 2018.

Artist Residencies: In the third part of the Initiative, a minimum of 50 residencies will be awarded in five rounds between 2013 and 2017. If funds are left unexpended in any part of the Initiative (e.g., if not all artists take the retirement option, or if inflation rises more slowly than anticipated, freeing up contingency funds), those funds could be rechanneled into the Initiative, increasing the number of residencies.

Key Dates

2011	Doris Duke Charitable Foundation announces new Performing Artists Initiative on Oct. 20	
2012	Doris Duke Artists Class 1 selected	Up to 5 years (2012-16)
2013	Doris Duke Artists Class 2 selected Artist Residencies Group 1 selected	Up to 5 years (2013-17) Up to 3 years (2013-15)
2014	Doris Duke Impact Awards Class 1 selected Artist Residencies Group 2 selected Doris Duke Artists Class 3 selected	Up to 3 years (2014-16) Up to 3 years (2014-16) Up to 5 years (2014-18)
2015	Doris Duke Impact Awards Class 2 selected Artist Residencies Group 3 selected Doris Duke Artists Class 4 selected	Up to 3 years (2015-17) Up to 3 years (2015-17) Up to 5 years (2015-19)
2016	Doris Duke Impact Awards Class 3 selected Artist Residencies Group 4 selected Doris Duke Artists Class 5 selected	Up to 3 years (2016-18) Up to 3 years (2016-18) Up to 5 years (2016-20)
2017	Doris Duke Impact Awards Class 4 selected Artist Residencies Group 5 selected	Up to 3 years (2017-19) Up to 3 years (2017-19)
2018	Doris Duke Impact Awards Class 5 selected	Up to 3 years (2018-20)

Purpose of Initiative

The Doris Duke Performing Artists Initiative is designed to empower, invest in and celebrate artists through a national program that offers flexible, multi-year funding. By using an unconventional grant-making approach, the Initiative will respond to financial and funding challenges specific to this community.

For Doris Duke Artists and Doris Duke Impact Awards:

Retirement savings: Unlike employees at most corporations, artists are rarely able to take advantage of 401k matching programs or to save enough for retirement. The opportunity for artists to take advantage of a matching program for retirement funds is a truly unprecedented benefit of these grants.

Typically unfunded professional and personal needs: Artists often need to travel, conduct research or investigate new modes of expression in order to do their work. They may need to enhance their expertise in areas beyond their core competency, such as marketing or financial planning. They may struggle to meet life needs such as child care and health insurance. The highly flexible DDCF awards will enable artists to pay such costs, which typically are not covered by project grants.

Varying cash flow: Because their incomes can fluctuate significantly from year to year, many artists have difficulty in planning their finances. DDCF award grantees will be able to tailor the grants to their cash flow needs, stabilizing their professional and personal budgets by choosing how much of the grant to withdraw in any given year. This customized approach will help artists get what they individually require to thrive in their fields.

What is Unique

The Initiative will provide the largest allocation of grant money ever made available to individuals in the performing arts. The Foundation is aware of no other initiative that provides, or has provided, so many substantial monetary grants to such a significant area of the field, while imposing no project deadlines or requirements on the artists. The unique design of the Initiative will empower artists to tailor the grant to their individual needs.

Leadership

Ed Henry, President & CEO, Doris Duke Charitable Foundation
Ben Cameron, Program Director for the Arts, Doris Duke Charitable Foundation
Rachel Ford, Program Director, Doris Duke Performing Artist Awards

Grant Oversight

DDCF has identified the **Creative Capital Foundation (CCF)** as its primary partner in helping artists maximize the use of the grants in the Doris Duke Artists and Doris Duke Impact Awards sub-initiatives. DDCF has chosen CCF as a partner in this Initiative because of its proven record of professional development work with artists; its high standards of fiscal responsibility; and a unique position in the field that allows the organization to connect grantees to artistic resources beyond the performing arts.

The Doris Duke Charitable Foundation Arts Program staff will administer the Doris Duke Artist Residencies. Guidelines for this program are currently available on the Doris Duke Charitable Foundation's web site.